

Report of Planning Friday June 17th

Iowa Dietetic Association

Participating: Members of the Board of Directors, the Council and Staff

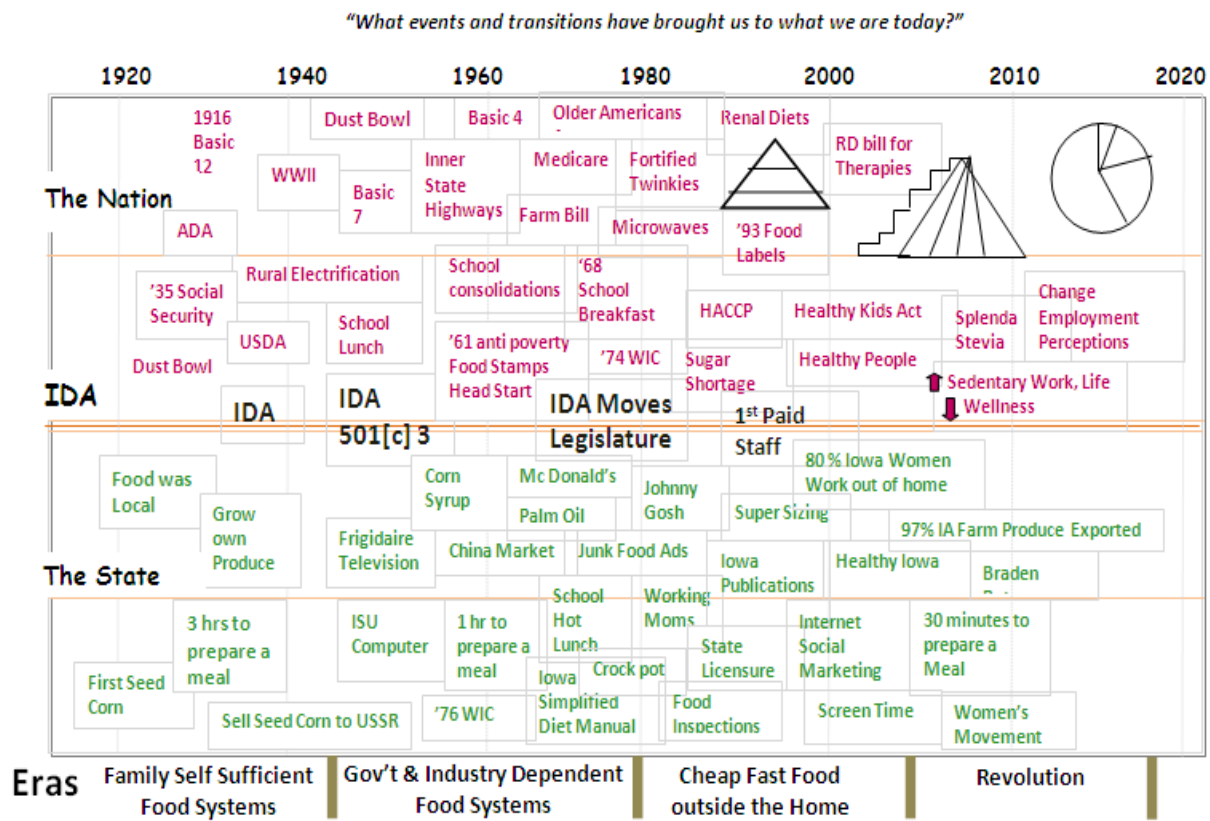
Overview:

This meeting brings together outgoing and new incoming members to pass the baton of leadership. The opportunity to share knowledge and direction is enhanced through this facilitated process using Technology of Participation Methods: Historical Scan; Focused Conversation; Victory and Current Reality and Consensus Workshop. The workshop question: ***“What key actions, given our priorities will recognize our challenges and prepare us as a board to continue moving forward?”***



Historical Scan:

The group was asked to identify those key milestones and historical events that helped shape IDA and the historical events that helped set the environment for the association. Their items were posted on the Historical Wall. The workshop question: ***“What have been key events and trends that have set the stage for our organization and drive our current reality?”***



...a larger version of this is attached...

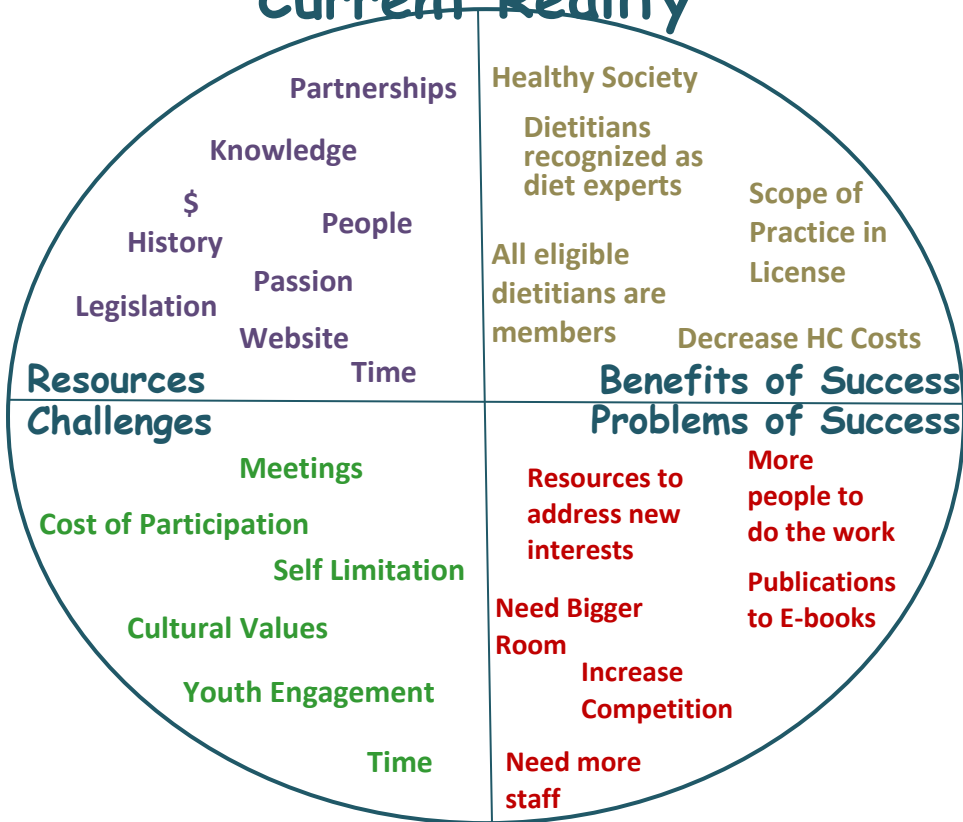
Victory

How will we know when we are successful?



Current Reality

What is our Current Reality?



Consensus Workshop:

Discussion and brainstorming are the hallmark of this workshop. In the opening conversation the group discussion identified the following strategies for strengthening and building the capacity of the new board:

- Mentors
- Training to leaders
- Mix of practice groups
- Breakout Leadership sessionsdistrict
- Webinar
- Share knowledge and expectations.

The group then individually and in small groups generated ideas to post and group – finally condensing them into seven columns with a heading describing the actions necessary to answer the workshop question: ***“What key actions, given our priorities will recognize our challenges and prepare us as a board to continue moving forward?”***

Those key actions are:

- Diversify Revenue
- Enhance Communication
- Grow Leaders
- Engage Future and Current Members
- Influence Policy
- Purposeful Utilization of Technology
- Make it Fun

The table on the next page depicts the idea and the groupings into columns of the ideas.

These facilitation methods are collectively called the Technology of Participation and come from the Institute for Cultural Affairs – the US office is located in Chicago. If you have any questions about the report or the ToP facilitation processes you may call me or email me at the number and address listed in the footer.

Thank you for inviting me to share this work with you. It was amazing.

Sincerely,



Jane Schadle

Consensus Workshop Question: “What key actions, given our priorities will recognize our challenges and prepare us as a board to continue moving forward?”

Diversify Revenue	Enhancing Communication	Grow Leaders	Engage Future and Current Members	Influence Policy	Purposeful Utilization of Technology	Make it Fun
Diversify Revenue Sources	Committees in 3//s	Time Management Strategies	Intern Contact at Annual Meeting	Scope Practice & Licensure	Technology Strategies	Make it fun
Creative Options	Maintain Continuity via communication	IDA Board Recommended Books to Read	An “IDA” T-Shirt (membership) ,etc.	Increase Visibility Know competitors	Meeting Documents on Web before meeting	Incorporate fun activities
	Communication Strategies	Leadership Development	Diversify Opportunities	Educate on ADA PAC	Embrace newest Technology	
		Mentor Program	Know each Other	Continue legislative activity	Capitalize on Technology	
		Mentoring	ISU Dietetic Students “Lunch with the Experts” (Brown Bag – Pizza, etc)	Local RDs develop policy re: health & nutrition	Future technology Group Communications/ Meetings	
			Recruit young Dietitians	Increase legislative involvement		
			Networking under 30 IDA Over 50	ADA PAC		
			Invite Dietetic Student to Lunch			
			Make Perks Known			
			Engage Districts			
			Bring Friend to B&C			

