

Fall 2010

Vol. 69 No. 3

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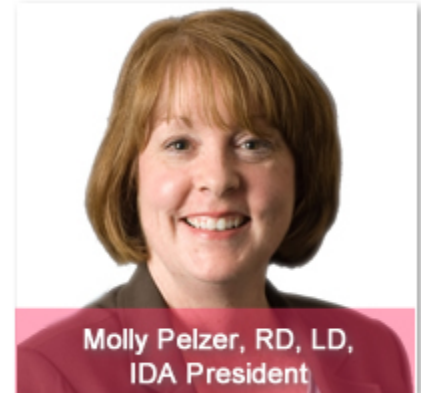
- New Decade New Directions Call for Posters
- IDA Leadership Ballot 2011-2012
- Kids Eat Right

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Presidents Message...

This is a fantastic time for the Iowa Dietetic Association. I am looking forward to serving IDA and you as president. I am humbled by this privilege and inspired by the passion that has been shared by IDA members during my career. It is a distinct honor to be involved with dietetic professionals that are engaged and empowered to help us meet our **IDA vision** of optimizing the health of Iowan's through food



and nutrition. My goal this year is to ask each of you to engage in some way to fulfill our **IDA mission** to become Iowa's food and nutrition leaders. Check out the new **IDA strategic plan** on the www.eatrightiowa.org web site. How can you connect with your professional organization?

Will you make a statement about your commitment to the dietetic profession? Here are some ideas to get started:

“We don't accomplish anything in this world alone... and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads form one to another that creates something.”

Sandra Day O'Connor

- If you have fifteen minutes – visit the IDA web site. Check out the member's only section. Get acquainted with the tools available that will help you learn more about IDA. My favorite pathway is using the Policy and Procedure choice on the right column. You may find something that would inspire you to get more involved in our strategic plan. Reach out to any IDA board and council member to learn more.

If you have 30 minutes – visit the member's only section of the ADA's www.eatright.org web site. Check out the Member Benefit section as a start. My favorite sites are the Policy Initiative and Advocacy or Evidence /Practice Resources. If you see something that inspires you to invest more time, email me and I'll put you in touch with the IDA board/council member who can

(Continued on page 8)

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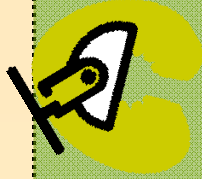
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Spotlight on: Doug Robertson



Doug Robertson has been a member of the Iowa Dietetic Association for the past twelve years. He has had the good fortune to have been given a great many professional opportunities throughout that time, and has tried to make the most of them. He is currently serving the second year as IDA's Secretary and Treasurer, and he is also very busy at the University of Iowa Hospitals and Clinics where he works as a Senior Associate Director in the Department of Food and Nutrition Services, overseeing the clinical and patient food service operations.

The path that led Doug to Iowa began when he was matched to the University of Iowa's Dietetic Internship Program in 1998. Being matched to Iowa created a modest detour for Doug, as he had grown up in a small northeast Nebraska community, and went to the University of Nebraska-Lincoln, where he completed his DPD coursework. Initially, he and his wife, Kelli, were going to spend two years in Iowa, which would be just long enough for her to finish up her Master's degree, and for Doug to complete his internship and gain a solid year of work experience before moving back to Nebraska.

As you can see, twelve years later, Doug has been lured away from the Cornhusker state, and has found it difficult to consider moving back. Doug began his career as a per diem dietitian working on a research project led by Dr. Phyllis Stumbo and Dr. Linda Snetselaar in the Clinical Research Center at the University of Iowa. After that was complete, he helped cover the Diabetes Self Management Program for the Department of Food and Nutrition Services at the University of Iowa Hospitals and Clinics. In November of 1999, he joined the department permanently as a manager in the patient food service operation. He worked his way up to an Associate Director position, where he lead a team of managers that revolutionized the way healthcare foodservice in Iowa was delivered, when they implemented room service for hospital patients in 2003. In 2006, Doug was given the responsibility of overseeing both patient food service and clinical dietetics. Teaching is also one of Doug's passions, and he has been very involved with the Dietetic Internship Program at the University of Iowa, serving as the Program Coordinator from 2000 to 2009.

In addition to a busy professional career, Doug also enjoys a bustling family life. Kelli is a speech language pathologist, and has worked for Grant Wood Area Education Agency for the past eleven years. They have three children: Chase is 7, Carlie is 4, and Quinn is 10 months. They have a home in Ely where Doug enjoys trying his hand at various do-it-yourself projects. When he can steal any free time, Doug also enjoys golfing and fishing. Like any good dietitian, Doug also thoroughly enjoys to cook, which is a skill that he learned from his mother growing up. If you are looking for Doug on Saturdays during the fall, you can find him in front of his television where he devoutly cheers on his Nebraska Cornhuskers – Go Big Red!

Reminder: Update your email address at ADA so we can provide you the latest IDA news and information on important activities. Go to: www.eatright.org and hit profile menu at the top.



Peer Counseling Works!

The Iowa WIC Program

Supports Breastfeeding

The WIC program has an obligation to protect, promote and support breastfeeding and has dedicated funding, training and time toward reaching the Healthy People goal of 75% breastfeeding initiation rates as well as increasing the duration of breastfeeding. On May 20th Iowa Methodist Medical Center, Iowa Lutheran Hospital and the Iowa WIC Program sponsored the 21st Annual Breastfeeding Conference with great attendance. The Iowa Breastfeeding Coalition (previously known as the Iowa Lactation Task Force) held their meeting as a part of the breastfeeding conference. The mission statement of the Iowa Breastfeeding Coalition is "Providing, promoting and coordinating breastfeeding education, support and evaluation through local coalitions, health care providers, educational institutions, and other interested individuals." The Iowa Breastfeeding Coalition invites everyone to visit their website at www.iabreastfeeding.org to learn more about the coalition, their activities, breastfeeding resources and how to become a member.

Breastfeeding is a proven program to support peer counseling. The Iowa WIC Program has a growing breastfeeding peer counseling program. The breastfeeding peer counseling program started at Operation Threshold in Waterloo in 2006 as the pilot county. They saw great things happen with breastfeeding peer counseling there, and additional agencies who have come onboard have utilized their model program and their expertise. Operation Threshold's breastfeeding initiation rates have stayed at or above 75%

since they began. They have also seen an increase in duration of breastfeeding and increased collaboration amongst community partners in promoting healthy babies (and families) via breastfeeding education and support. Iowa presently has 7 WIC breastfeeding peer counseling agencies at 8 sites: MICA with 3 peer counselors in Ames and 3 in Marshalltown, Scott County 3 peer counselors, AHFA Ottumwa 3 counselors, MATURA in Creston 3 peer counselors, OT in Waterloo 8 peer counselors. Johnson County and Siouxland just started and have not hired peer counselors yet. These 23 peer counselors have made approximately 2,500 contacts with pregnant and breastfeeding clients in the first 3 months of this year, some moms may be contacted several times and others maybe just once a month depending on the needs of the breastfeeding mother. The Iowa WIC Program anticipates continued support for breastfeeding peer counseling programs and further growth of the program to support breastfeeding moms and their families.



CONGRATS!

***Congratulations to Judy Solberg,**

Director of the Iowa WIC Program on her retirement June 24th,

Judy has been a great leader for 14 years, we will miss her! **Welcome Brenda Dobson** who replaced Judy in September.

Submitted by Kris Wood RD, LD

The 2010 IDA Annual Meeting is scheduled for October 7th & 8th, so the Nominating Committee would like encourage all IDA Members to vote for the 2011-2012 candidates online at eatrightiowa.org or at the meeting where computers will be available to enter ballots online.

Legislative Update

Teresa Nece, MS, RD, LD, SNS

The IDA legislative committee is beginning its work for the year. The committee will focus on the following major projects:

- ✘ Monitor and participate in Health Care Reform activities in Iowa that include Iowa e-Health, Medical Home System Advisory Council and Prevention and Chronic Care Management Advisory Council. Details on each of these committees can be found at http://www.idph.state.ia.us/hcr_committees/
- ✘ Develop a White Paper on dietitian referrals to present to the Medical Home Advisory Council
- ✘ Meet and support key state legislators running for re-election in 2010. These identified legislative leaders have supported IDA health and nutrition legislation.
- ✘ Partner with the ADA Foundation to pilot the Kids Eat Right Campaign
- ✘ Work with Wellmark to gain provider status and reimbursement for licensed dietitians
- ✘ Work to get IDA representation on the Iowa Medicaid Advisory Committee

The IDA legislative committee will be meeting monthly. If you have ideas or suggestion on how to assist the committee in IDA's policy initiatives, please contact Jennifer DeWall at studionutrition@yahoo.com or Teresa Nece at tan1019@mchsi.com.

Anne Tabor Appointed to Advisory Council

Anne Tabor, MPH, MS, RD, LD, SNS has been appointed to the Iowa Department of Public Health Medical Home System (IDPH) Advisory Council meetings. The Medical Home System Advisory Council will make recommendations to IDPH on the plan for implementation of a statewide, patient-centered medical home system. Anne is representing IDA at these meetings.

A monthly health care reform newsletter, *The Check-up*, is available at the main IDPH Health Care Reform website: http://www.idph.state.ia.us/hcr_committees/

Federal Legislative Update

On August 5, 2010, the U.S. Senate, by unanimous consent passed the Child Nutrition Reauthorization Act known as Healthy, Hunger-Free Kids Act of 2010. Reauthorized every five years, this bill funds some important nutrition programs like School Meals, WIC, Child and Adult Care Program that not only are focused to improve the health of Americans but also employ many of our members. As a result this bill and the outcome are very important to our Association.

The newly passed bill provided some historic changes in child nutrition to give students healthier meal options including-

- ✘ create new standards for all foods in schools, including what is offered in vending machine items

new decade
new directions



The poster session provides an opportunity to **share innovative projects that are effective** in promoting nutrition messages with colleagues from across the state. They inspire and showcase the RD as the nutrition expert! Poster displays can include information obtained from formal research projects as well as other projects that have been successful in achieving outlined goals with measurable outcomes.

1. Poster Session Display-Friday, October 8: 11:30 – 1:30

This will be a visual presentation of your program or activity that has successfully achieved project goals with measurable outcomes.

2. Abstract Form

One page abstracts should include, but are not limited to:

1. Title and Author(s)
2. Objective - narrative description of project
3. Results - outcome measures
4. Summary - benefits of sharing project with peers
5. Please have abstracts submitted by September 1, 2010 if you would like to be included in the conference packet.

2. Display Space and Equipment

A covered 6-foot table will be provided for each display. **Participants are requested to bring their own display board.** Set up will be available on 10/08/2010 after 6:30 a.m.

**POST your jobs on
IDA Jobline**

and enjoy **NATIONAL** coverage through
Google Lists & **Twitter**





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Registration Form

Name: _____

Address: _____

Telephone: _____ Email: _____

Title of Poster: _____

Display needs: Full 6-foot table Half of table length (3-foot area)

Other: (please specify): _____

Please send this completed registration form along with your abstract to:

Julie McMillin, RD, LD jmcmillin@hy-vee.com

Deadline: September 1, 2010





IDA Silent Auction

Courtney Bloxham

October 7th, 2010 First day of the Annual Meeting

It's now time to plan for the IDA Silent Auction. Proceeds from the auction go to the ADA Foundation. We had 36 donations last year with a total of \$1247 generated from bids. We hope to exceed that this year! Please plan now to bring an item or basket to the auction that may spark the bids of fellow RD's. The hotel will allow bidding on wine so feel free to bring a tempting wine basket or other Iowa goodies! With your help we can have fun and generate money for a good cause!

Courtney Bloxham and Mary Jo Schechinger (ADAF Chair and Co-Chair)

REMEMBER TO REGISTER FOR THE 2010 IDA ANNUAL MEETING!

New Decade New Directions

Iowa Dietetic Association Annual Meeting

October 7 & 8, 2010

WEST DES MOINES MARRIOTT

1250 Jordan Creek Parkway

West Des Moines, IA 50266

You can view the meeting agenda and register online at this website: <http://www.eatrightiowa.org/annmtg/index.html>
Hope to see you there!

IS IT SPELLED WITH A "T" OR A "C" ?????

Goal 1 of our Strategic plan states 'The public trusts and chooses registered dietitians as food and nutrition experts'; followed by Strategy 1 to 'promote and develop brand recognition'. Both of these statements require all Registered Dietitians to be on the 'same page' when it comes to our name to start with! We are Registered Dietitians; members of the American Dietetic Association (ADA); with many having a degree in dietetics.

The point I am trying to make is that our name **dietitian** has a "t", not a "c" (as in dietician). *While the "c" is a correct spelling as well, the "t" is preferred by ADA for the above reasons and stays away from other similar words like beautician and magician!*

Please make every effort to make sure your workplace marketing department, local paper, etc. uses the correct spelling so we don't further confuse the public with the multiple different spellings of dietitian.

THANKS!

Monica Lursen, RD, LD

IDA's Executive Director

Presidents Message...

continued



(Continued from page 1)

guide your experience.

- If you have an hour – pick one of the topic areas below ---they showcase why it is a fantastic time for IDA. I've limited myself to just three. I'll share more in the next Bulletin!
 - Public Policy – Whether you're interested in Iowa state agency and legislative topics or things happening at the federal level, our Public Policy leaders at IDA are ready to help you engage. Teresa Nece and Jennifer DeWall are waiting to hear from you.
 - Reimbursement – Work continues in this challenging area. Monica Lursen would love to have your time and talent to demonstrate why dietetic services are crucial to health care. The August JADA included a introduction to Monica's new role as State Regulatory Specialist (see page 1156)

Childhood Obesity – IDA has been asked to be a champion affiliate for this ADA Foundation project. Read more in Jill Lange's column in this newsletter. The Kids Eat Right project will launch at ADA's FNCE in November, but don't wait to get involved. Let's reclaim the RD's role as the food and nutrition expert in this national debate.

I will look forward to seeing you at the IDA 2010 Annual Meeting in West Des Moines in October. Jean Anderson and her committee have prepared a wonderful experience for us. In addition to the excellent speakers and exhibits, you will:

- ✘ Receive an update on the propose new IDA Bylaws revised by Emily Krengel, Meredith Hansen and their committee
- ✘ Have an opportunity to vote for IDA's future leaders. Kathy Buffington, Christy

Frese, and Debbie Ruebbelke have prepared an excellent ballot.

On a visit to Washington, DC this summer, I saw this quote from Sandra Day O'Connor, the first woman to serve on the United State's Supreme Court. Her words ring true for IDA, **we need you to get involved to accomplish our vision, mission and goals.** The tapestry of my life is more beautiful and ornate because of my involvement with IDA. I invite you to add your thread to weav-

(Continued from page 4)

- ✘ expand the number of low-income children eligible for free or reduced cost meals
- ✘ higher reimbursements for lunches
- ✘ more training to help schools serve healthier meals and
- ✘ strengthen school wellness policies on nutrition and physical activity.

This bill was not only bipartisan in the Senate but also had agreements reached with the public health advocates and food and beverage companies indicating a willingness to work together.

The next steps for the U. S. House of Representatives are to identify their budget and offsets and pass their bill. There has been speculation that perhaps the House will pass the Senate bill and will not offer any new programs or initiatives. It is unsure when they will take up action on this bill.

Passage of the final bill and the President's signature is only the start of the changes. USDA would be the agency to determine specific foods sold and ingredients used. Other

The IDA Leadership

Ballot 2011

Vote Online Beginning September 15th at :
eatrightiowa.org or
at the IDA Annual Meeting!

*new decade
new directions*

IOWA DIETETIC ASSOCIATION PROPOSED BALLOT FOR 2011-2012

Submitted by Kathy Buffington

PRESIDENT – ELECT:	SUE REAMS
SECRETARY/TREASURER:	CHRIS TIMMONS MARCIA SHELDON
DELEGATE – ELECT:	CINDY EIVINS DEE SANDQUIST
MEETING CHAIR – ELECT:	KARA BEHLKE ERIN BERGQUIST
COUNCIL ON PROFESSIONAL ISSUES - ELECT:	KATIE THARP JAN STEFFEN
NOMINATING COMMITTEE:	KAREN UHRICH CAROL HILL



**An Opportunity to Raise RD Visibility
and Help Improve Children's Health**
Jill Lange, MPH, RD, LD, IDA President-Elect

The American Dietetic Association (ADA) and ADA Foundation, along with a diverse group of members, are building their first joint initiative, Kids Eat Right. The five-year initiative aims to ensure quality nutrition and healthy weight for all youth while increasing the visibility of the registered dietitian's expertise in food and nutrition. The Iowa Dietetic Association is part of the development team pledging engagement in efforts that raise awareness and concern for all determinants to the wellness of kids; chronic low intake of key nutrients, hunger, overweight and obesity.

Kids Eat Right supports and builds on the First Lady's *Let's Move* campaign and provides resources and tools that help members take action in communities and schools, and with parents and families, aligned with the White House Task Force recommendations for obesity prevention. The FNCE meeting in Boston will be the official launch of the initiative releasing an original report on the 'state of family nutrition and physical activity.' All members will have the chance to participate in the effort with easy to use resources such as social media messages.

The Iowa Dietetic Association would like to begin our affiliate efforts in the campaign by finding out what RDs are doing across Iowa. It is well known that Iowa dietitians are very active in work and community efforts to reduce childhood obesity and now is the time to share your story. In mid-September the IDA website will have an area dedicated to Kids Eat Right. Please go to www.eatrightiowa.org and share your story. This information will be used not only for ADA and ADAF to know what is happening in Iowa but also a way for us to make certain you are receiving all of the free Kids Eat Right tools available. It is also well known that dietitians are humble and don't take the time to share all the hard work that they are doing so, there is an incentive. The IDA marketing team will be providing you with a special incentive once we receive your information.

Over the next several months, look for early opportunities to sign-on to Kids Eat Right. Coming soon is a **free online continuing education course**. The 3-module course about prevention and schools has segment devoted to implementing *Fuel Up to Play 60* with tips to RDs from the ADAF's RD Nutrition Coach program. In addition, a campaign liaison program is under construction to engage members with a commitment to take actions and be part of a network of leaders that go the extra mile for children's health and nutrition. Future opportunities for Campaigns Liaisons include the ability to apply for grants to implement *Fuel Up to Play 60* school program and other opportunity grants for a parent leader program where RDs empower parents to lead their peers and families in improving wellness at home and in school. For more information visit: www.eatright.org/Foundation/kidseatright.

Jill Lange is a dietitian at the Iowa Department of Public Health in Des Moines, Iowa. Jill may be reached at 515-281-7095 or via email at langejill@hotmail.com.

Update on the Simplified Diet Manual 11th ed.

The IDA Publications Committee and I would like to thank the following dietitians for sharing their expertise as contributors for the upcoming *Simplified Diet Manual 11th* edition:

Julie McMillin, RD, LD
 Lindsey Lannen, RD, LD
 Doris Montgomery, MS, RD, LD
 Dee Murphy, MS, RD, LD, CDE
 Patricia Hildebrand, MS, RD, LD
 Kathleen Niedert, PhD, MBA, RD, CSG, LD, FADA
 Jane Linnenbrink, RD, LD
 Alicia Aguiar, MS, RD, LD
 Deb Ashby, MS, RD, LD
 Joyce Sankey, RD, LD
 Mary Sell, MPA, RD, LD
 Janelle Heusinger, RD, LD
 Paula Diers, RD, LD, CDE
 Char Kooima, RD, LD, CDE
 Susan Boardsen, MPH, RD, LD
 Brenda Brink, RD, LD
 Sheila Wright, RD, CNSD. LD, CDE

Jolene Wolf, MPH, RD, LD, CDE

Mary Sand, MS, RD, LD

Wendy Brewer, RD, LD

Becky Idso, RD, LD

Delores Sandquist, MS, RD, LD

Carol Hill RD, LD

Cheryl Stimson, MS, RD, LD

Jody Kealey, RD, LD

Christine Jacobson, RD, LD

In addition, thank you to all IDA members who took time to fill out a survey and share their comments for the next edition. It was most helpful and your suggestions were carefully considered. I hope you will be pleased with the results!

The *Simplified Diet Manual 11th* ed. manuscript is scheduled to be delivered to Blackwell-Wiley by January 2011. There may be a slight delay in our ability to complete the manuscript as we are still awaiting the *Dietary Guidelines for Americans 2010* for chapter 1. The anticipated publication date is January 2012.

Andrea Maher RD, LD

Editor, *Simplified Diet Manual, 11th* ed.

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changes will be phased in as quickly as possible.

The next steps for ADA are to work with other partners to pass an effective bill in the House. It was difficult for the nutrition groups including ADA, to see the cuts for the Senate bill to come from other nutrition and nutrition education programs. However, to get the bill out of the Senate under such a tight timeline, there were no other options.

Our work is not done. ADA will work with Congressional leaders to offer solutions so that all Americans have access to healthful food options and the knowledge to make these choices which will help to improve the health of

Americans.

You can help by contacting your U.S. Representative and encouraging him to support Child Nutrition Reauthorization. Visit the public policy section of ADA's website for updated information.

ADA Public Policy Workshop

Excitement is in the air. ADA's 2011 Public Policy Workshop (PPW) will return to a face-to-face meeting in Washington, D.C.!

Mark your calendar for February 6, 2011 through February 8, 2011. PPW 2011 will be held at the Grand Hyatt in Washington, D.C.

DELEGATE' S REPORT

Janice A. Fisher, PhD, RD, LD, CDE, BC-ADM

The House of Delegates met May 1-2, 2010, as a virtual meeting. Using a variety of electronic mediums, we discussed the mega issues of Health and Nutrition Literacy and Management and Leadership. Summaries of the background papers are posted on the ADA website under governance.

Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions. Health literacy affects people's ability to navigate the healthcare system, including filling out complex forms and locating providers and services; share personal information, such as health history, with providers; engage in self-care and chronic-disease management; and understand mathematical concepts such as probability and risk. In addition to basic literacy skills, health literacy requires knowledge of health topics. The Institute of Medicine has highlighted health-disparity reduction and health-literacy improvement as critical components for high-quality health and health care for Americans. People with limited health literacy often lack knowledge or have misinformation about the body as well as the nature and causes of disease.

Without this knowledge, they may not understand the relationship between lifestyle factors such as diet and exercise and various health outcomes. Low literacy has been linked to poor health outcomes such as higher rates of hospitalization and less frequent use of preventive services. Both of these outcomes are associated with higher healthcare costs.

Management skills offer Registered Dietitians (RD) and Dietetic Technicians, Registered (DTR) an avenue for professional development and opportunity for career ladder advancement with increasing years of experience. Management and leadership abilities ultimately benefit the entire profession of dietetics, as RDs and DTRs become more highly valued employees in our institutions and organizations. Some of the positive benefits of management and leadership include:

- ✘ increased remuneration,
- ✘ increased authority,
- ✘ increased value,
- ✘ increased job satisfaction,
- ✘ a sense of accomplishment, and
- ✘ the positioning of RDs or DTRs in key decision making roles.

The four items rated as challenges by the greatest numbers of RDs echoed a persistent theme:

- ✘ recognition of the value delivered by the profession of dietetics to the larger society,
- ✘ public awareness of our field,
- ✘ reimbursement for services, and
- ✘ compensation.

The HOD discussed the question "What is needed to influence and encourage RDs/DTRs to hold, aspire to hold, or function in a leadership or executive role in all environments? In essence, the conversation addressed how to involve nutritional practitioners at all levels to that they understand and value management and leadership skills. All practitioners can apply leadership skills in all areas of practice. The education and training of dietetics practitioners already includes curriculum and competencies in management and leadership; however, RD/DTRs do not always adopt a mindset or promote themselves as managers or leaders; other professionals whose academic training in management may be minimal are promoted to positions of leadership more readily.

At the fall HOD meeting prior to FNCE, the Mega-Issues to be discussed are a continuation of the subject of Health Care Reform and the topic of Multidisciplinary Membership in ADA.

Please read the background documents on Eatright.org and share your thoughts with me at bsf5021@mchsi.com.

IDA Annual Meeting 2010

West Des Moines Marriott.

Thurs - Friday Oct 7-8 2010


West Des Moines Marriott

1250 Jordan Creek Parkway

West Des Moines, Iowa 50266

SAVE the DATE

DNS 2011 Minneapolis Symposia – June 3 & 4
“Evidence & Practice – Are You on Target?”



WHERE: Minneapolis Airport Marriott
 2020 East American Boulevard, Bloomington, MN
 Room Rates: \$119/night (early bird rate)
 Phone: (952) 954-7441

Join your colleagues and the “Experts in the Nutrition Support” field to discuss evidence-based practice and the challenges in providing care to individuals with cancer, pancreatic ostomies, and critical illness. Discussions and learning regarding “The Nutrition Care Process” will be enhanced with case-based learning and small group analysis. Additionally, a hands-on skills building physical assessment session will also be provided. A distinguished group of faculty in the field of nutrition support will lead discussions and present the latest care recommendations. A full listing of faculty and program as well as Registration information will be available at the DNS website: www.dnsdpg.org. 16 CPEUs, some meals, and program book with detailed outlines of each presentation and self-assessment questions are included in Symposia registration.
Single day registration is available.

Membership Type	before 5/10/11	after 5/10/11	Single day - before 5/10/11	Single day - after 5/10/11
DNS Member	\$400	\$450	\$250	\$300
Non-DNS member	\$425	\$475	\$275	\$325
Non-ADA member	\$450	\$490	\$300	\$325
Student*	\$150	\$175	\$125	\$125

Please contact [Mary Marian \(mmarian@su.arizona.edu\)](mailto:mmarian@su.arizona.edu) or [Susan Roberts \(SusanRob@aylorforHealth.edu\)](mailto:SusanRob@aylorforHealth.edu) for more information. Professional scholarships are also available; contact Jennifer Leffon @ JLeffonRD@gmail.com.

Continuing Education

Date	Meeting/Resource	Place	Contact
September 16, 2010	Protein Webinar: The Power of Protein in Health	Your Computer	Nancy Degner
September 22-23, 2010	Consumer Federation of America National Food Policy Conference	Washington, D.C.	www.consumerfed.org
October 7-8, 2010	IDA Annual Meeting—New Decades New Directions	West Des Moines, IA	www.eatrightiowa.org
October 8-12, 2010	Obesity society 28th Annual Scientific Meeting	San Diego Convention Center San Diego, Calif.	www.obesity.org
November 6-9, 2010	Food & Nutrition Conference & Expo	Boston, MA	www.eatright.org
October 11-14, 2010	Diabetes Core Curriculum Workshop A comprehensive diabetes update and study course for the CDE and/or BC-ADM examinations.	Sheraton LaGuardia East Hotel Flushing, N.Y.	Contact: Carol Molfetta, RD, CDE Email: carol@prohealthconsulting.org
October 13-16, 2010	American Heart Association High Blood Pressure Research Scientific Sessions	Omni Shoreham Hotel Washington, D.C.	www.americanheart.org
October 16-19, 2010	Community Food Security Coalition 14th Annual Conference — “Food, Culture & Justice: The Gumbo That Unites Us All”	Sheraton New Orleans Hotel New Orleans, La.	http://communityfoodconference.org
November 12-14, 2010	The Renfrew Center Foundation Announces its 20th Annual Conference for Professionals — “Feminist Perspectives and Beyond: Honoring the Past, Embracing the Future” (Offering 17.5 CEUs)	Philadelphia Airport Marriott Philadelphia, Pa. Contact:	Debbie Lucker Phone: 877-367-3383 Email: dlucker@renfrew.org www.renfrew.org
November 19, 2010	Pediatric Nutrition: Current Concepts and Controversies	The Children’s Hospital of Philadelphia Philadelphia, Pa.	www.chop.edu/cme Phone: 215-590-5263

FROM YOUR EDITOR :

Welcome to the Fall Bulletin 2010. This newsletter is filled with a wealth of news and opportunities for Iowa RD's. It's time to take a look at how you can make a difference by attending the IDA Fall Meeting and by networking with your peers across the state. Make a difference in the community with the "Kids Eat Right " obesity prevention campaign or submit an article to the website or the next bulletin on a best practice happening in your area of expertise. I look forward to seeing you in West Des Moines at New Decade New Directions!

Nadine

Bulletin Subscription**Advertising policy**

Non-IDA members, retired members and dietitians, from other states may subscribe to *The Bulletin*. The yearly subscription fee to cover printing, mailing and handling costs is \$25.00. Make check or money order payable to the Iowa Dietetic Association and send with your name and address to:

Monica Lursen, RD/LD
27924 Butler Center Road
Clarksville, IA 50619-9253
319-885-6557

lursen@butler-bremer.com

IDA Bulletin Deadlines

Please submit your **unformatted** articles for publication in the next IDA Bulletin to :

Nadine Fisher, IDA Bulletin Editor

Electronic submissions are required.

Guidelines for submission can be viewed at :

http://eatrightiowa.org/bulletin_2010.pdf

Please send articles to:

rf0619@mchsi.com

The four yearly deadlines are:

Feb 15, May 15, Aug 15, and Nov 15

If you are interested in assisting with the website please email me or call Nadine during the day at:

319-688-5866

For information on advertising in the Bulletin or on the IDA website, please contact Monica Lursen (email below).

The following information is relevant to determining advertising fees:

Non-profit groups relating to IDA/ADA are provided free advertisement space. The size of the ad may be altered at the discretion of the editor. (Example: ADA Foundation, Practice Groups)

- ✘ **Non-profit groups not relating to IDA/ADA** pay 50% of the advertisement rate (Example: Iowa State Press, educational facilities, IDA/ADA Members)
- ✘ **Profit groups or organizations** representing profit groups and groups not related to IDA will pay 100%. (Example: Hawkeye Foods, Martin Brothers)
This policy includes ads for products, services, books and educational materials, as well as classified ads.

Meeting announcements are listed free-of-charge as space allows and at the discretion of the editor

Advertisement fees are determined by IDA and its Executive Director. A current schedule of fees may be obtained by email or US mail:

lursen@butler-bremer.com or,

Monica Lursen, IDA executive Director

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phone (319) 885-6557.