



iowa dietetic association

"YOUR LINK TO NUTRITION & HEALTH" SM

September 19, 2008

The Iowa Dietetic Association (IDA) is planning its Annual Fall Meeting for December 4 & 5, 2008, at **The Hyvee Conference Center in West Des Moines, IA**. On behalf of IDA we would like to invite you to exhibit at our annual meeting. Attendees include over two hundred dietitians from Iowa and surrounding states. This two day event features well-know speakers addressing a variety of current issues in the field of dietetics. Participation in this meeting provides you the opportunity to showcase the products and services you have to offer a diverse group of dietitians and related professionals from a wide variety of practice areas.

There are several options of involvement you may consider:

- **Exhibitor:** Exhibits will be featured on Friday, December 5, 2008. The Exhibitor's fee will be \$500 for profit organizations, \$300 for profit organizations with corporate headquarters in Iowa or \$200 for nonprofit organizations. This fee includes one 6-foot long table, 2 chairs, a waste can, and identification sign. Meeting registration is not included in this fee. Exhibitors are encouraged to set up 4:00-6:00 p.m. on Thursday, December 4th or after 7:00 a.m. on Friday, December 5, 2008. Scheduled viewing time is 10:30-11:30 a.m. & 12:30 p.m.-1:30 p.m.
- **Major Contributor:** The major contributor fee of \$650 includes notation of your organization's support in conference promotional material, an exhibitor booth, and up to three pieces of information about your company in the conference packet. Major contributors will be highlighted in our conference packet. We appreciate your information before November 1, 2008.
- **Sponsoring a conference speaker:** Fees to sponsor a speaker vary anywhere between \$250 - \$1000.
- **Providing a door prize for the conference:** Door prizes identified by November 1, 2008 will be recognized in the conference packet.
- **Silent auction item:** Please consider donating an item to be auctioned that will benefit dietetic students through scholarships.

The Iowa Dietetic Association looks forward to your participation in our 2008 Fall Meeting. Please take a moment to fill out the enclosed form (email or fax) and return by **November 1, 2008**. Upon receiving your response, we will contact you to discuss further exhibitor information. Thank you again for considering this partnership to enhance the knowledge of dietetic professionals and better meet the health care needs of our communities. Please do not hesitate to contact either Donna Dolan, at DDolan@hy-vee.com 319/484-2418 (H); 515/440-4940 (O) or myself Julie Halfpop 515-238-7295 (O); 515-963-0493 (fax), jhalfpop@martinsnet.com, if you have any questions.

Sincerely,

Julie Halfpop, Member At-Large Elect

Iowa Dietetic Association