

## Iowa Dietetic Association Sponsorship and Exhibitors 2011: Annual Meeting Opportunities

<u>OPPORTUNITY</u>	<u>SPONSORSHIP VALUE</u>				
	Nonprofit please subtract \$300				
	<u>Platinum</u> \$5,000 sponsorship OR sponsor major* speaker	<u>Gold</u> \$3000 sponsorship OR sponsor President's reception or meal	<u>Silver</u> \$2,000 sponsorship OR sponsor snack or minor* speaker	<u>Bronze</u> \$1000 sponsorship OR provide meeting bag	<u>Exhibitor</u> \$650 sponsorship
Paid CPEU registration for exhibitors	<u>X</u> up to 2 INDIVIDUALS	<u>X</u> up to 2 INDIVIDUALS	<u>X</u> up to 2 INDIVIDUALS	<u>X</u> up to 1 INDIVIDUAL	
Booth/table set up: skirted table, 2 chairs: (Extra Table available for \$500)	<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>
<b>Sponsor's name acknowledged in written and email announcements by IDA.</b>	<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>
<b>Acknowledgement and thank you of sponsorship in IDA Bulletin newsletter.</b>					
1. Issue post meeting.	<u>X</u>	<u>X</u>	<u>X</u>	<u>X</u>	
2. Fall and winter issues.	<u>X</u>	<u>X</u>	<u>X</u>		
3. Fall, winter, and spring issues.	<u>X</u>	<u>X</u>			
4. Fall, winter, spring and summer issues.	<u>X</u>				
<b>Opportunity for sponsor's company to have a link on the IDA website:</b>	<u>X3 months.</u>	<u>X3 months.</u>	<u>X1 month</u>	<u>X1 month</u>	
<b>Listing in the IDA annual meeting handouts (provided info is received by September 25, 2010).</b>	<u>X</u>	<u>X</u>	<u>X</u>		
<b>Company logo on event program sheet and recognition at event.</b>	<u>X</u>				
<b>Opportunity to have sponsor's company logo on keynote speaker pre and post PowerPoint presentation.</b>	<u>X</u>	<u>X</u>			
<b>10 minute speaking opportunity to the audience during one meal or break.</b>	<u>X</u>	<u>(add \$250)</u>	<u>(add \$250)</u>	<u>(add \$250)</u>	<u>(add \$250)</u>
<b>Showcase / handout products at group event inside meeting room. (Needs IDA approval.) **</b>	<u>X</u>	<u>X</u>			

\*Major speaker is meetings key note speaker

\*\*Minor speaker is general session, break out session or local speaker